

Glove Silk Camisoles
1.00

Were \$1.32

Attractive tailored styles in the cool glove silk that is so desirable for warm weather wear.

HEARN

FOURTEENTH STREET Founded 1827 WEST OF FIFTH AVE.

Women's and Misses'
NEW APPAREL

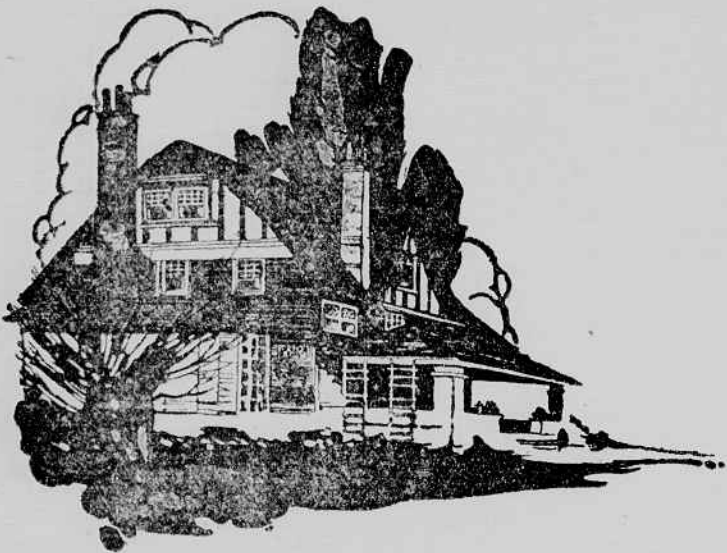
Great Spring and Summer assortment of fashionable apparel on Second Floor. Particular attention is directed to our newly established department of women's extra size apparel located on Third Floor.

ANNUAL HOUSEKEEPERS' WEEK

We have selected from our famous assortments

New Rugs, Draperies, Linens, Muslins, Sheetings, Household Requisites, and other immediate needs of the summer home.

Housewives and managers of hotels and boarding houses will find in the Housekeepers' Week special prices, extraordinary money-saving opportunities for replenishing town and out-of-town houses and apartments.



ANNUAL HOUSEKEEPERS' WEEK

Bed Muslins,
Spreads, Etc.

If it is your responsibility to supply Bed Muslins for personal use or for Hotels, Boarding Houses, etc., you will welcome the values in Housekeepers' Week Sales.

Bed Muslins—fine quality—bleached—36 in. wide—were .14—	11
Unbleached Muslins—36 in. wide—were .11—	8 3/4
40-inch Unbleached Muslins—were .16—	12 1/2
Fruit of the Loom Muslins—mill lengths of 10 to 20 yards—full piece price .21—	15 3/4
No mail or phone orders.	
Sheetings of Fine Quality	
No Dressing	
Bleached—	
42-inch—were .36—	26
45-inch—were .38—	28
50-inch—were .43—	32
54-inch—were .49—	37
63-inch—were .59—	46
72-inch—were .69—	55
81-inch—were .79—	64
90-inch—were .89—	73
Unbleached—	
42-inch—were .36—	26
45-inch—were .38—	28
50-inch—were .43—	32
54-inch—were .49—	37
63-inch—were .59—	46
72-inch—were .69—	55
81-inch—were .79—	64
90-inch—were .89—	73
No mail or phone orders.	
Sheets and Pillow Cases—well known make whose name we cannot mention for advertising purposes—	
Pillow Cases	
Hemmed—	
42x36—were .35—	25
45x36—were .37—	27
Hemstitched—	
42x36—were .35—	25
45x36—were .37—	27
Hemmed—	
54x90—were \$1.09—	.87
63x90—were \$1.17—	.94
81x90—were \$1.37—	1.14
90x90—were \$1.52—	1.24
Size Before Hemming.	
No mail or phone orders.	
Hill Pillow Cases of fine quality muslin—	
Hemmed—	
42x36—were .34—	.25
45x36—were .39—	.27
50x36—were .42—	.30
54x36—were .47—	.34
Hemstitched—	
42x36—were .38—	.29
45x36—were .43—	.31
50x36—were .46—	.34
54x36—were .51—	.38
We carry a large assortment of embroidered initial and lace trimmed Pillow Cases.	
Assorted Striped Tickings—were .26—	.21
Full and Three-quarter Size Feather Bed Tickings—Ready for filling—	
were \$2.97—	2.27
Bleached Cheese Cloths—36 inches wide—absorbent—were 4 1/2—	3 1/2
Dimity Spreads—	
Summer weight—hemmed—63x90—were \$1.97—	1.49
72x90—were \$2.47—	1.67
81x90—were \$2.67—	1.97
Crochet Spreads for three-quarter beds—were \$1.79—	1.38
Full and Three-quarter Size Spreads—	
were \$1.97—	1.57
Full Size Satin Marseilles Spreads—hemmed or scalloped—fine quality—	
were \$4.97—	3.97
Full Size Satin Marseilles Spreads—medallion patterns—were \$5.98—	4.69

MORNING SPECIALS

On Sale Monday and Tuesday Until 1 P. M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

97 ct. Tricotines77
40 inch—all wool—taupe, castor, copenhagen, brown, myrtle, navy and black.
DRESS GOODS—MAIN FLOOR.\$1.57 Black Satins and Taffetas1.14
Soft finish.
SILKS—MAIN FLOOR.\$1.47 Little Tot's Gertrudes and Princess Slips78
White—lace and embroidery trimmed—sizes to 6 years.
INFANTS' DRESSES—SECOND FLOOR.\$1.67 Babies' Yoke and Bishop Dresses94
Lace and emb'd'y trimmed—with hemstitched yoke—sizes to 3 years.
INFANTS' DRESSES—SECOND FLOOR.78 ct. Extra Size Crepe Step-ins and Bloomers52
Fancy stitching on ruffle—flesh and white.
EXTRA SIZE DEPT.—THIRD FLOOR.\$1.00 Women's Silk Hose77
Black—all sizes.
HOSIERY—MAIN FLOOR.94 ct. to \$1.36 White Sateen Petticoats78
Shadowproof—various models.
PETTICOATS—SECOND FLOOR.\$2.47 Plisse Crepe Kimonos1.68
Also some cotton chalice—pretty patterns—full length—plain or elastic waistline in back—sash belts—sizes 36 to 48.
HOUSE DRESSES—SECOND FLOOR.38 ct. Women's Fine Mercerized Hose24
Black—seam back—double garter top—regular sizes.
HOSIERY—MAIN FLOOR.\$3.25 Men's Sweet-Orr Tug-o'-War Trousers2.67
Dark colors—various lengths—sizes 30 to 42.
MEN'S WORK CLOTHES—BASEMENT.\$1.22 Men's Muslim Nightshirts97
Well made—long and roomy—some trimmed—all sizes.
MEN'S FURNISHINGS—MAIN FLOOR.57 ct. Colored Ratines38
All leading colors—for Spring and Summer wear.
WASH GOODS—BASEMENT.

New Departments Are the Measure of HEARN Growth

Largely increased patronage and a great and growing volume of business due to our famous values are the forces back of HEARN rapid growth.

Throughout its entire history of nearly a hundred years, whenever HEARN has created new departments, it has been on the basis of value giving.

Because of this policy, customers are showing particular interest in the number of our new departments recently established and in the growth and relocation of many older ones. They know that as this store increases, their opportunities for money-saving values multiply.

New Departments

Gift Shop	French Shop
Italian and Spanish Imports	
Cameras	Music
Sporting Goods	Candy Shop
Women's Extra Size Apparel and Accessories Section	

Departments Relocated	
Rugs	Hand Luggage
Housewares	Boys' Clothing

ANNUAL HOUSEKEEPERS' WEEK

Needs For The Housewife

Essentials that she will be glad to pick up at these lower prices.

IRON BOARD PADS—made of unbleached muslin with cotton filling—different lengths—were .78—	57
IRON BOARD COVERS—unbleached muslin—different lengths—were .38—	28
DUST CAPS—white and colored—Dutch and boudoir styles—were .10—	6 1/2

MORNING SPECIALS

On Sale Monday and Tuesday Until 1 P. M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

2.97 Satin Finish Marseilles Spreads2.19
Full size.
SPREADS—BASEMENT.\$3.37 Cotton Blankets1.65
64x80—gray with contrasting colored borders.
BLANKETS—BASEMENT.\$45.50 New Axminster Rugs32.66
9x12—Oriental and small carpet designs—blue, rose and tan ground.
RUGS—FOURTH FLOOR.\$2.97 New Fine Net Curtains1.77
12 styles—dainty lace edge.
CURTAINS—BASEMENT.\$2.97 Floral Silkoline Comfortables1.84
Full size—cotton filled.
COMFORTABLES—BASEMENT.44 ct. Bleached Turkish Towels30
Hemmed—white striped borders.
TOWELS—MAIN FLOOR.New Mixed Feather Pillows—Art or striped ticking.
Were \$1.12—20x2874
Were \$1.27—21x2886
PILLOWS—BASEMENT.\$2.24 Spanish Laces, Allover and Flouncings1.77
Special design—rich heavy quality.
LACES—MAIN FLOOR.97 ct. to \$1.07 Women's Fine Cotton Union Suits67
Low neck—sleeveless—loose or tight knee—regular and extra sizes.
KNIT UNDERWEAR—MAIN FLOOR.22 ct. Bleached Domets13
27 and 36 inch—soft downy nap.
FLANNELS—BASEMENT.69 ct. Fruit of the Loom Sheetings49
2 yards wide.
SHEETINGS—BASEMENT.\$2.00 Nainsooks1.30
36 inch—10 yds. to piece—for underwear, etc.
WHITE GOODS—MAIN FLOOR.

ANNUAL HOUSEKEEPERS' SALE

'Table Linens

Fine linens in a large selection offer values for Housekeepers' Week that will please particular housewives.

70-in. Bleached Linen Damasks—were \$2.18—	1.58
Heavy Quality Bleached Linen Damask Napkins—22x22 in.—were \$8.50—	5.44
Bleached Linen Damask Pattern Cloths and Napkins—Cloths—size 70x70—were \$6.75—	4.44
Cloths—size 70x88—were \$8.50—	5.45
Cloths—size 70x105—were \$10.50—	6.95
Bleached Linen Damask Hemstitched Sets—cloths, size 66x66, and 1/2 doz. napkins to match—were \$10.95—	7.27
Napkins—size 22x22—were \$3.50—	5.45
69-inch Bleached Mercerized Damasks—were .97—	.58
Mercerized Damask Round Scalloped Pattern Cloths—size 72x72 in.—were \$2.75—	1.64
Hemstitched and Scalloped Mercerized Damask Cloths—size 58x58 in.—were \$1.25—	.88
20-inch Hemmed Mercerized Damask Napkins—were \$2.25—	1.33
Imported After Dinner Memphis Covers—were \$2.95—	Each 1.94

ANNUAL HOUSEKEEPERS' WEEK

Blankets and Flannels

Blankets that you'll want for cool summer nights at prices that will save you money for summer gayeties.

Special Lot of All Wool Plaid Blankets—including 5-lb. blankets—size 70x80, with 3-inch seissette binding—4 1/2 lbs., size 66x80 with stitched edges—variety of color combinations—value \$10.97—	6.77
Wool Mixed Blankets—A variety of plaids—full size, 3-inch bindings—value \$7.94—	4.94
Plaid Blankets—Various colors—size 66x80—single—value \$2.47—	1.87
Wool Finish Blankets—Plaids in a number of pretty color combinations, and white or grey with contrasting color borders—single and 1/2 bed size—value \$5.87—	2.96
Crib Blankets—Jacquard, pink or blue—value .84—	.68
Table Felt Pads—Square—with stitched edges—of excellent quality felt, and suitable for mattress covers and ironing board covers—size 54x54—were \$2.87—	1.95
size 54x64—were \$2.87—	2.24
size 54x72—were \$3.08—	2.47
size 64x64—were \$3.30—	2.87
Oval, with stitched edges—size 54x54—were \$1.51—	1.23
Canton Flannels—Soft downy nap; suitable for polishing cloths, silverware and cutlery bags, and many other uses. Bleached Cantons—27 in. wide—value .21—	.14
27 and 29 inches Bleached and Unbleached Cantons—value .32—	.18
Bleached and Unbleached Cantons, 33 in. wide—value .36—	.22

SOLD IN BASEMENT.

Two-Day Sale House Dresses

Simple attractive dresses that are ideal for home wear in Spring and Summer, are shown in this largest variety and at lowest prices for this sale.

Figured Voile House Dresses 1.44

Were \$1.94

Model with panel front and embroidered organdie collar and long waisted model with vestee and organdie trimmings—straight or sash belt.

Sizes 36 to 46

Extra Size House Dresses 3.57

Were \$4.47

Checked gingham with white organdie tucked vestee. Long sash belt piped with organdie. Sizes 48 to 52.

EXTRA SIZE DEPT.—THIRD FLOOR.

Checked Gingham House Dresses 5.50

Were \$6.74

With wide bandings, collar and cuffs of white pique piped with the material—red, blue, pink, black, brown, lavender and green checks. Several other models at this price also.

Sizes 36 to 46.

Cretonne House Dresses 2.74

Were \$3.74

One-piece model with sash belt. Collar, vestee and cuffs are of solid color material.

Sizes 36 to 46.

START OF SEASON SALE

MONDAY

25,000 Yards New

CRETONNES

.18

Regular Values .32 and .36

Yard wide cretonne, in patterns and colorings suitable for draperies, slip covers and summer costumes.

Radium Silk Vests and Step-in Drawers Tub Silk Chemise 1.73

Were \$2.79 Each

Radium silk sets are daintily tailored with finish of filet lace. Ciel blue, orchid, flesh and white. Tub silk chemises are in both tailored and lace trimmed styles.

START OF SEASON SALE

MONDAY

2.997

TUESDAY

COMFORTABLES

2.58

Regular Value \$4.33.

Full size cotton filled comfortable in attractive designs.

Special Prices Ear Bobs and Switches



Reliable quality in soft, pretty hair. The switches are wavy, 18 inches long and include grey among their shades.

Ear Bobs2.95

Switches4.00

SECOND FLOOR.